

Zachary Jones

Illustrator, Designer, Animator

“Zach of all trades”

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EXPERIENCE

Illustration, Design, Animation – Freelance

2019 - present

- Opportunity to work on a variety of fun projects ranging from flyer design, music video animation, background illustrations, infographics, and many more
- Client communication and conceptual development
- Experience in self direction, administration, and management
- Confident presenting and receiving feedback

Tattoo Artist – Freelance, Lion’s Den Tattoos, FL

2024 - present

- Designing original tattoos fitting the clients’ aesthetic while also leaning into personal style
- Technical execution with a tattoo machine, as well as digital and traditional art mediums
- High level attention to detail and creative problem solving translating concepts to real life
- Maintained sterile workspace and tools
- Created professional, comfortable and inviting environment, allowing clients to relax and feel inspired

Arts Director — Camp Poyntelle, PA

2024

- Led and Managed Art Programs: Directed daily arts and crafts sessions for campers and staff, fostering creativity in a fun, supportive environment.
- Team Collaboration: Coordinated with staff to integrate arts into overall camp programming
- Developed Art Projects: Worked solo and as a team lead to develop various traditional and digital projects, including signage, banners, posters, logo design.

Senior Animator — Holler Studios, NY

2019 - 2023

- Developed short and long-form animations optimized for social media platforms.
- Led animation teams on various projects, ensuring efficient

SKILLS

Excellent Team
Collaboration and
Communication

Agency Experience

Adobe Creative Suite
Proficiency

Proficient in Digital and
Traditional Mediums

Illustration

Animation

Design, Color, and Style

Leadership and Task
Delegation

Trend Awareness

Brand Guideline
Adherence

Creativity and
Open-mindedness

Art Direction

Mentoring and Teaching

SOFTWARES

Photoshop, Illustrator,
Premiere Pro, Procreate,
After Effects, Figma,
Animate, Blender

- collaboration and timely delivery.
- Collaborated within a team environment to produce original and branded animation content.
- Executed storyboards, character design, background design, frame animation
- Contributed to various tasks within the animation pipeline, including pitchbook creation, cleanup, and sound design.

EDUCATION

Ringling College of Art and Design, Sarasota, FL — *BFA Illustration*

May 2019